

# merchant:4

D I S T I N C T L Y   D I F F E R E N T



IMPROVE USER  
EXPERIENCE

MORE VARIETY

NEW USER  
INTERFACE

GPL<sup>®</sup>



# MERCHANT 4 Features:

MODEL 180



## MERCHANT FOUR

7-Shelf Configuration

72" H x 37.8" D x 32.8" W

SHIPPING WEIGHT: 510 lbs.

ELECTRICAL: 115V, 60 Hz, 3 amp



38-Select Standard Model



## Improve Consumer Experience

- New user interface—dynamic keypad based on appliance industry touch sensing technology (no moving parts), large lighted keys make it easy to use
- 1-2-3 process (money, selection, change) facilitates experience
- New "OK" key confirms selection and improves confidence
- Ergonomic coin cup
- Graphics display simplifies communication
- POP window for product promotions or company information
- Currenza Recycler option is the perfect match to capitalize on higher price points
- Create stronger consumer appeal by deploying any of Merchant's 16 discrete time-of-day events; including Combo Vend, Free Vend, Discount, Winner Mode, Inhibit, Power Save

## Durable Construction

- Single-piece cabinet wrapper construction design is built to last
- All mechanical systems tested to 14 years of life
- Significantly less parts, improves simplicity and reliability (delivery bin, tray harnesses, keypad and much more)
- Proven keypad technology from appliance industry is built to last
- Factory-installed LEXAN door option available for tough locations
- Cabinet "knock-outs" allow access through 30" doorways
- Factory installation of Currenza Payment Systems

## Ultimate Merchandising Flexibility

- 6-shelf and 7-shelf configurations
- Increased vertical space creates more head room for taller products
- Shelf height can be adjusted in 1/2" increments for ultimate flexibility
- Easy loading shelves with no latches
- Price roll option provides product prices on the shelf—one roll displays prices from \$0.40 to \$2.35 (\$0.05 increments)

## Latest Technology

- Proven electronic platform with new features—upload/download software and configuration with memory stick, language translation, remote price changes (via Streamware Connect), plus all SnackCenter features and more
- Seamless integration with other Crane Merchandising Systems products like Currenza Payment Systems and Streamware Vending Management Software
- LED light option reduces service costs, improves product view, and is more environmentally friendly
- Improved SureVend option guarantees product delivery
- New in-line GFCI (ground-fault circuit interrupter) power cord facilitates connection

MERCHANT 4 is distributed by -



## CREATE THE PERFECT PAIR

Combine Merchant 4 with the new 7-wide BevMax 4 to optimize location sales.

**CRANE** MERCHANDISING SYSTEMS

3330 DIXIE-NARCO BOULEVARD  
WILLISTON, SC 29853  
MADE IN U.S.A.